

6. Community Management within Green Combs

Community management in Green Combs is crucial for fostering belonging and engagement. It ensures active participation and collaboration, vital for sustainability initiatives' success. Dynamic and responsive management creates a supportive environment, promoting collaboration. Strong community connections leverage collective efforts to achieve sustainable outcomes. Effective management positively impacts the local ecosystem through Green Combs.

The key steps for managing the Green Comb Community are mainly:

1. Member Profile:
 - Internal and External Stakeholders
 - Potential partners and strategies for collaboration
 - Establishing and maintaining strong partnerships
 - Creating an inclusive environment
 - Member eligibility criteria
2. Strategies for Member Outreach & Onboarding.
3. Engagement Strategies:
 - Stakeholder engagement plan
 - Communication channels and platform
 - Conflict resolution
4. Development Journey & Mentorship:
 - Member Development and Active Participation
 - Mentorship program
 - Learning paths
 - Belonging and collaboration

Establishing and maintaining strong partnerships requires dedication, open communication, and commitment to shared goals, maximised through networking events and workshops.

Creating an inclusive environment involves strategies like simplifying language, prioritising accessibility, leveraging social media for engagement, and promoting equality within the community.

Diverse representation mirrors the local community, ensuring cultural sensitivity in sustainability initiatives.

Clear eligibility criteria attract individuals sharing the community's values, demonstrated through experience, education, involvement in initiatives, and alignment with sustainability goals.

Filtering questions further assess commitment and alignment with community objectives.

Member outreach in Green Combs involves organising themed networking events, participating in sustainable conferences, and targeting sustainable companies. Partnerships with civil society organisations and governmental

bodies enhance community engagement. Transparent communication through regular updates fosters involvement and belonging. These strategies ensure members are informed, involved, and connected within Green Combs.

The stakeholder engagement plan for Green Combs involves establishing clear agreements using simplified Memoranda of Understanding MOUs and Non-Disclosure Agreements NDAs, streamlined paperwork processes, and transparent communication through regular meetings and centralised platforms like Google Drive and Zoom. Utilising user-friendly tools such as Asana, Trello, and Slack fosters efficient teamwork, while clear conflict resolution procedures prevent and address conflicts, embedded within the Memorandums and involving structured mediation if necessary.

Green Combs prioritises member development through practical tools like a welcoming guide and targeted training programs, ensuring alignment with organisational values and fostering understanding of program benefits.

A formalised mentorship program and structured learning paths facilitate continuous skill development and knowledge sharing, fostering a culture of continuous improvement.

Promoting belonging and collaboration through open communication and regular gatherings nurtures a thriving community dedicated to sustainability, ensuring collective growth and fostering a culture of continuous learning and collaboration.

You now have all the necessary instructions for developing and managing a thriving community within Green Combs to cultivate a culture of collaboration, ownership, and continuous improvement, ultimately driving impactful sustainability initiatives and fostering positive change in the local ecosystem. Furthermore Canvases, addressed to Combs' coordinators, to facilitate the management and growth of the hubs in each developmental domain can be found in the project website.

A Toolkit for the setup and management of Green Combs including MOOCs, Canvases and How to Guide are available on the GreenHive website www.greenhiveproject.eu.